



VIRTUAL HOST SAMPLE SCRIPT

INTRODUCTION

Hey guys, I wanted to let you know that the Adera Fundraiser is going to move virtual this year! We know each of you are facing so many challenges due to covid, our Adera families are as well.

THE ONION

Consider this onion, 6 months ago in Addis it was 27 cents, but it is now \$1.14 that is a 407% increase.

THE ASK

Our families are struggling and really need your love and support. This year would you consider digging deeper to bring help and true hope?

We have three simple asks:

- 1. Take on a family or if you are already investing consider taking on an additional family!*
- 2. Provide food – help with the rising food cost in Addis Ababa*
- 3. Give to a child's education*

THE THEME

*The theme for this year is “I know her name” I want each of you to personally know a name in Ethiopia and consider how to invest in her and her family. **PLEASE WATCH OUR NEW VIDEO, AND THEN I INVITE YOU TO INVEST TO BRING HELP AND TRUE HOPE!***

Thank you